



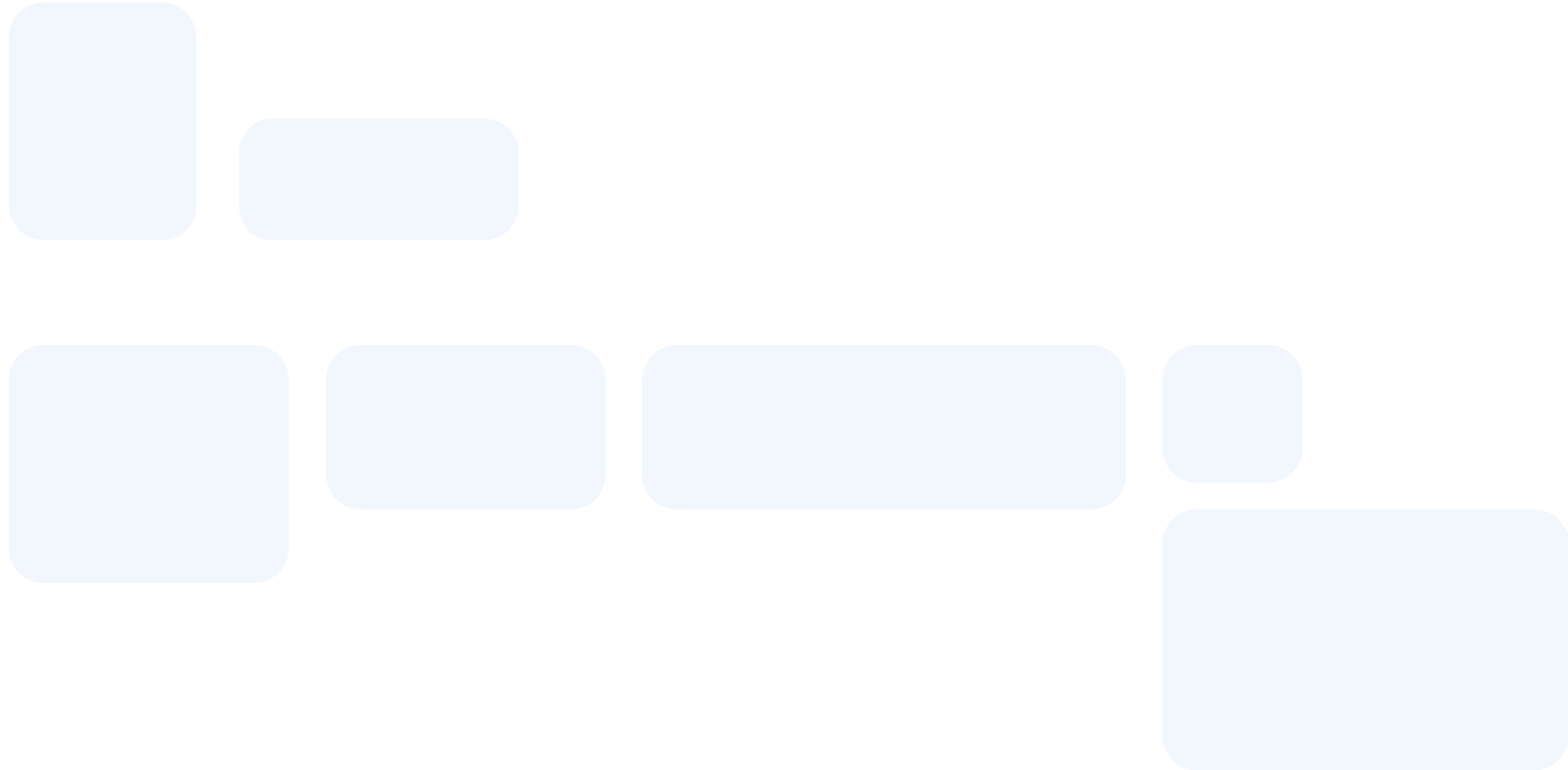
Conquer Last Mile Complexity
Last Mile Transportation Platform

Deliver Service Customers Trust

Modern customers have high expectations. They expect everything delivered to their doorsteps exactly when they want it. And they expect perfection. Failure in the last mile undermines every aspect of your business. All the work you've done to create a great product or service won't matter if you arrive late, make mistakes, waste time, and lose money when you deliver it.

Unfortunately, each new customer increases complexity, making it more difficult to deliver on customer expectations — more orders, more destinations, more drivers, more vehicles, more exceptions, and more mistakes. Complexity also threatens profitability. Every extra mile increases the cost of fuel, maintenance, equipment and labor.

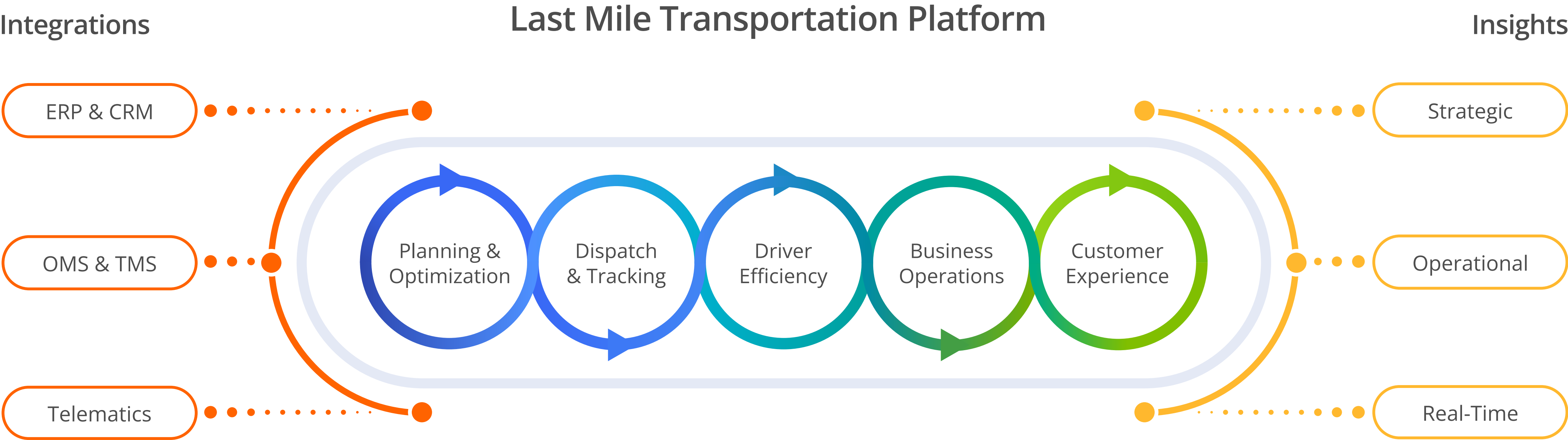
The Route4Me last mile transportation platform helps you conquer complexity at scale, so you can focus on growing your business and satisfying your customers. The Route4Me platform combines our patented, proven routing engine with powerful workflow automation to ensure accurate, efficient last mile execution. We help you deliver service your customers can trust.





Route4Me Platform Overview

Grow your business, increase efficiency, and deliver better customer service with the world’s most reliable last mile transportation platform, battle-tested by thousands of businesses and billions of miles.



The Route4Me platform optimizes, automates and integrates mission-critical last mile business processes, empowering route planners, dispatchers, drivers, and managers to take your business to the next level.

Create Reliable Routes In Seconds

Route Planning And Optimization

Reduce route planning time and increase productivity across your entire operation. Select destinations, set constraints, and visualize optimized routes on detailed, interactive maps. Optimize routes based on the unique aspects of your business, including driver skills, labor laws, mixed fleets, commercial routes, vehicle capacity, service time and more.

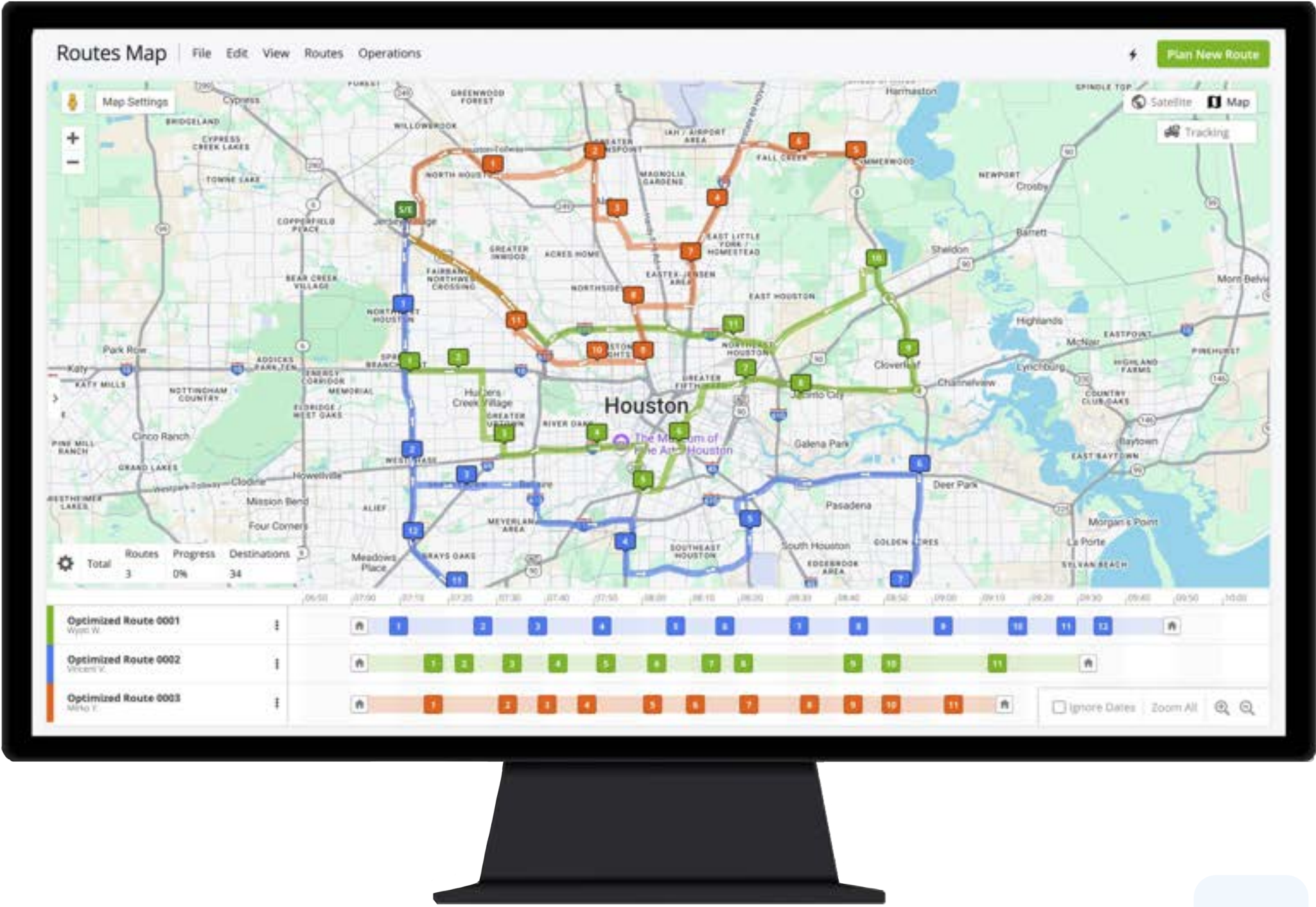
Adjust Plans Instantly

One constant you can depend on is change. New customer? Different address? Unexpected delay? No problem. Just add your changes and Route4Me's dynamic last mile optimization engine will reoptimize your routes in seconds.

"The amount of locations you can ask this app to optimize is AMAZING!!! Also, how many different ways you can tweak your routes to make the most sense to you... just fantastic!"



Molly F. — Validated Reviewer
Mid-Market



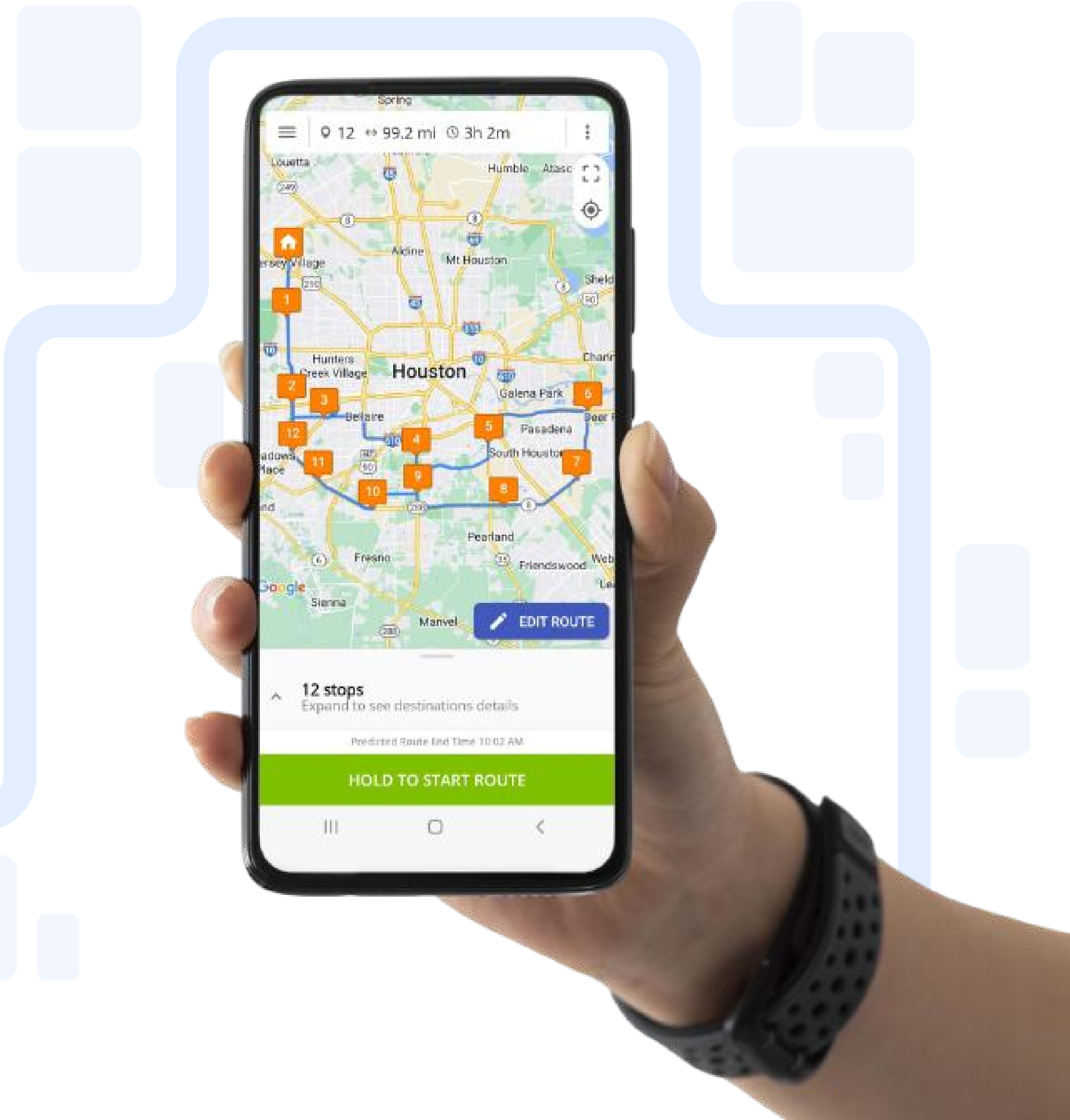
Execute With Confidence Every Day

Dispatch And Tracking

Keep your fleet running smoothly with total visibility and control. Dispatch route plans to drivers with a single click and monitor progress in real-time. Driving directions and service instructions become available instantly on mobile driver apps. If optimized routes require a little human intervention, you can simulate routes, merge routes, reverse routes, insert driver breaks and make any required last minute changes prior to dispatch.

Stay In Complete Control

Enjoy total, real-time visibility with the Route4Me Operations Matrix. Color-coded early, late, and on-time arrivals and departures provide a visual summary of planned vs. actual for every route in an easy-to-digest table. Handle exceptions with ease. Add and remove destinations, change sequences, split routes, and more. Then dynamically replan routes and dispatch updated directions to drivers in minutes.



Arrive On Time, Every Time

Driver Efficiency

Ensure consistent performance across your team by giving drivers the tools they need to be successful. Choose the navigation module that fits your business, enable easy communication on the road, manage workflows for delivery and service destinations, and offer in-app tutorials to reduce training costs.

Stay On Top Of The Details

Make sure drivers get where they are going with turn-by-turn navigation and accurate geocoding. Monitor the status of every destination, record service details with custom data, and capture proof of delivery with notes, e-signatures, barcodes, voice recordings, images, and videos. Improve service and avoid mistakes by enabling easy communication between drivers, dispatchers, and customers.

"Route4Me makes it a lot easier to plan and edit a route, and the user view both on the admin side and app side for our technicians has a good look to it with easy-to-understand functions/buttons."



Cameron B. — Validated Reviewer
Enterprise



Simplify Complex Business Processes

Business Operations

Get more out of your people and fleet by integrating route optimization with orders and workflows for a complete last mile transportation solution. Increase orders per route, load vehicles to capacity, and maximize technician productivity by incorporating your unique delivery and service requirements into your plans.

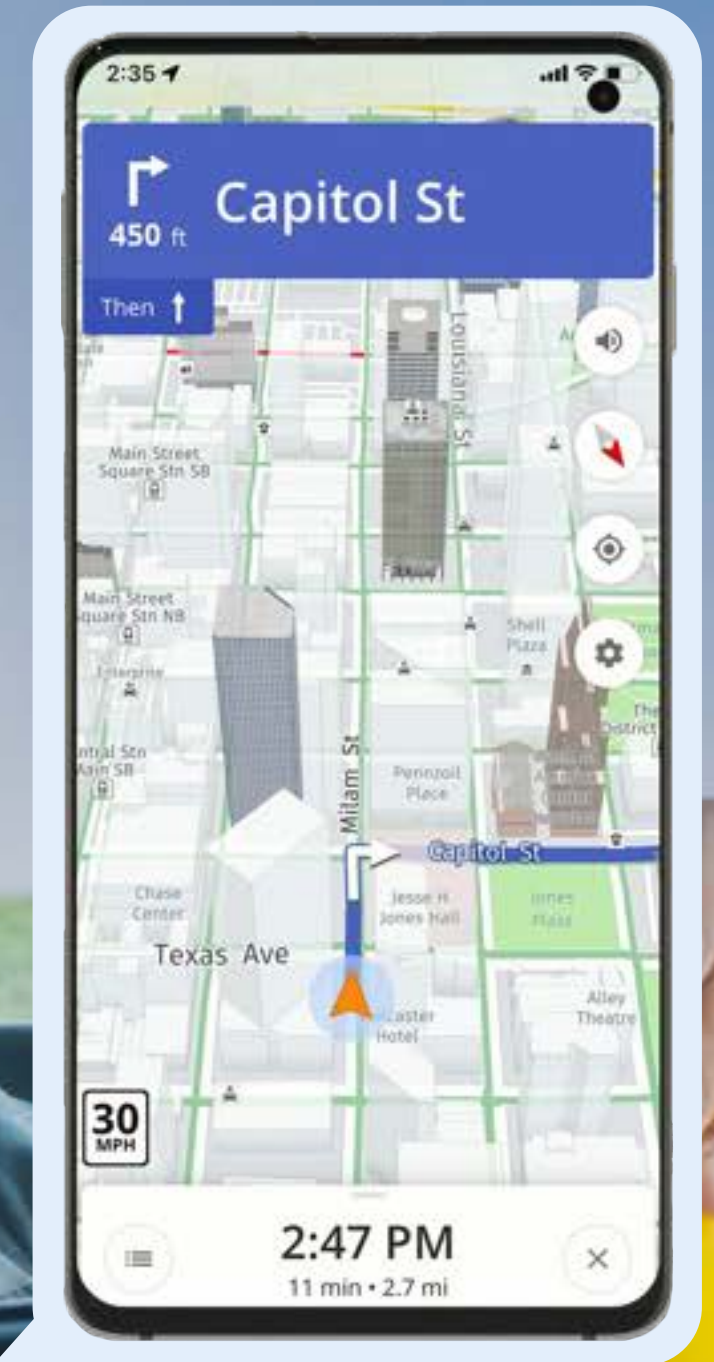
Streamline Delivery Management

Efficiently manage every step of order fulfillment from possession scan to proof of delivery. Upload, enter, or dynamically sync orders to Route4Me. Map orders to territories and load vehicles to capacity by planning routes based on pieces, size, weight, or revenue. Then use the Route4Me mobile app to sort, load, dispatch and deliver in a simple, seamless workflow.

Improve Service Performance

Ensure timely, high quality service by integrating route optimization with service workflows. Incorporate technician skills, service times, vehicle pickups and dropoffs, and other service needs into your plans. Eliminate support issues and ensure timely payment by keeping a complete audit trail of important service artifacts, including notes, e-signatures, voice recordings, images, and videos.

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Earn Customer Loyalty

Customer Experience

Consistently meet or exceed customer expectations with proactive communications. Send email and text notifications to keep customers informed from the time a destination is scheduled until it is completed. Manage expectations and eliminate “where’s my order” calls with status updates, changes, and instructions. Then ask for performance feedback with driver ratings.

Build Your Brand

Route4Me helps you look your best for your customers. Provide a branded tracking page that can be linked to or embedded in your company website. Tailor your email and text notifications to fit your brand with custom templates and data.

“Route4Me allows our business to route efficiently & track our driver fleet daily while providing detailed communication to our customers.”



Kenneth R. — Validated Reviewer
Mid-Market



Measure, Manage, Master

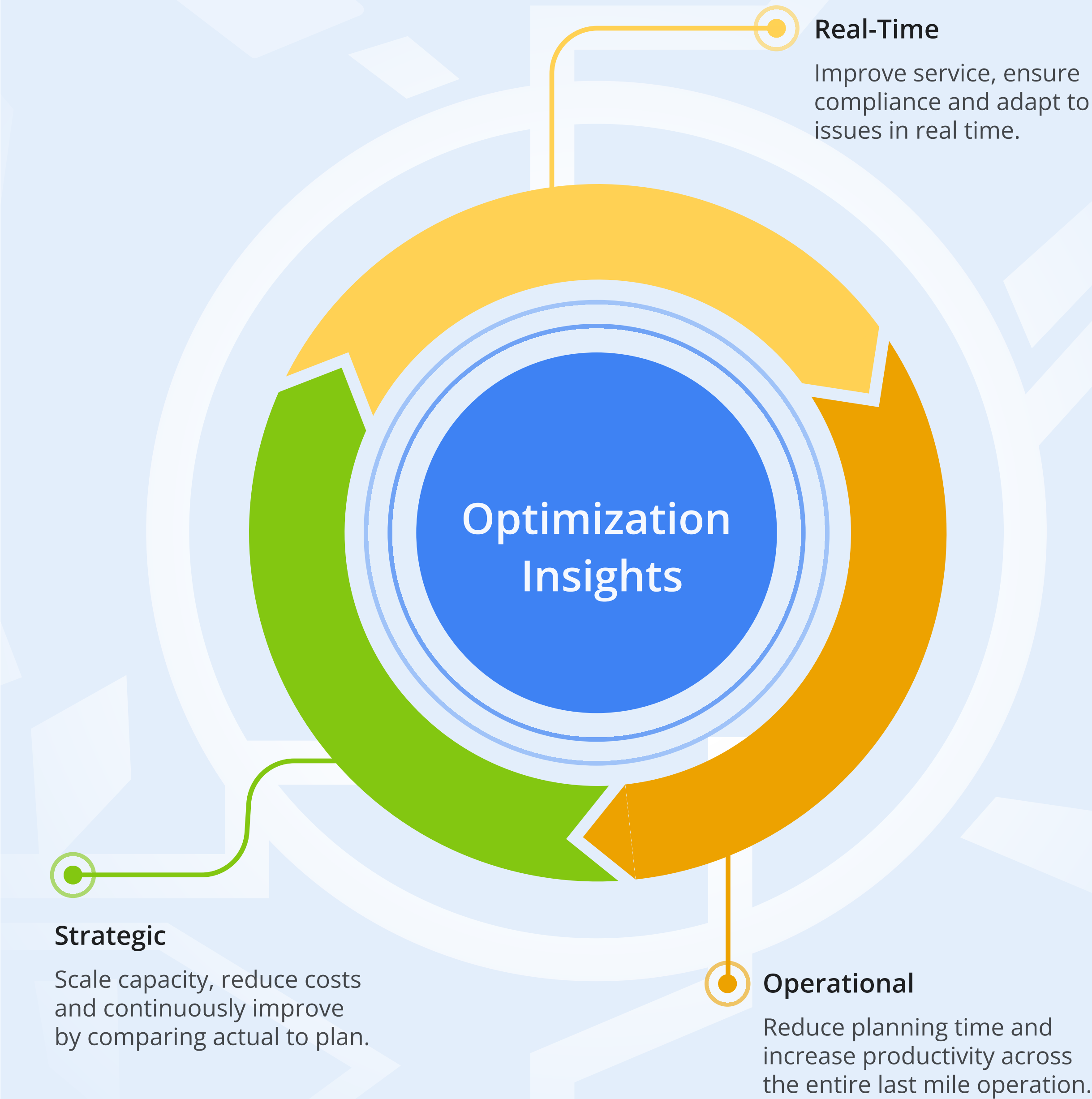
Optimization Insights

Adapt instantly to weather, traffic, order changes and equipment breakdowns with **real-time visibility** into your entire last mile operation. Where are my drivers and trucks? Is that route complete? Was that order delivered? Route4Me gives you a top-down summary of every route in progress and route compliance indicators to show deviations from plan.

Continuous Improvement

Identify **operational opportunities** to improve execution with insights into planned vs actual performance. Understand your strengths and identify areas for improvement using meaningful KPIs, including route time, service time, distance, and number of destinations.

Make more informed **strategic decisions** by modeling your last mile operation and simulating the impact on costs and performance metrics. Create before and after what-if scenarios to determine the best strategies for optimizing and growing your business.



Simple, Seamless IT Infrastructure

route4me.com

Integrate the Route4Me Last Mile Transportation Platform with your other enterprise systems to create seamless business processes and enable end-to-end last mile automation. Integration amplifies the impact of optimization across the business, eliminating data silos, creating visibility throughout the fulfillment cycle, and aligning last mile service and delivery with other business processes.

Business Applications

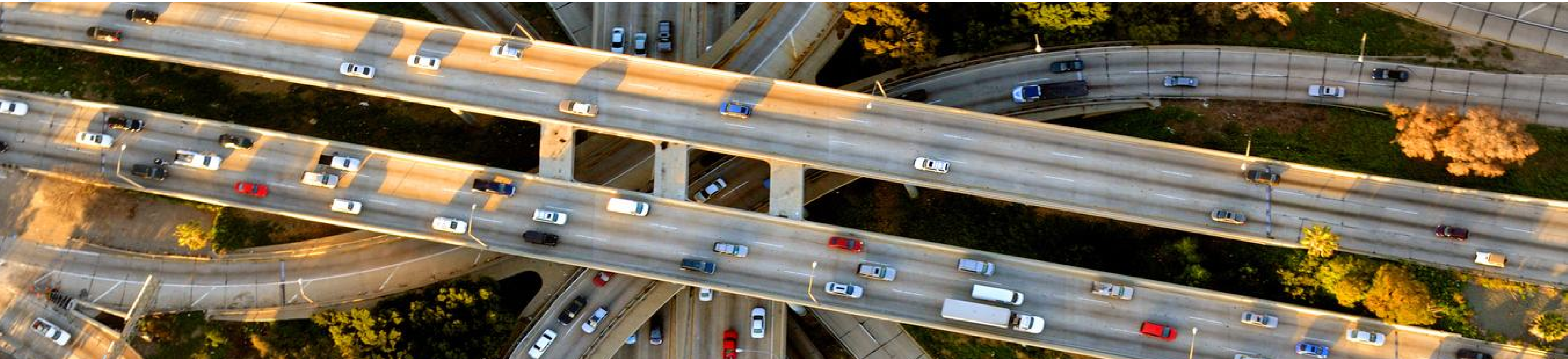
Enhance client satisfaction with proactive delivery updates that reduce customer service calls, and give sales and support teams real-time visibility into order status. Seamlessly plan routes from orders to improve optimization and accelerate fulfillment. Then, automate invoicing, reconciliation and revenue recognition by connecting last mile execution to financial processes.

Supply Chain Applications

Connect order line items to service addresses to optimize sorting, loading and route order for efficient unloading and delivery. Use item weight and volume data to maximize vehicle capacity utilization, increasing route density and reducing fuel, labor and maintenance costs. Tap into real-time vehicle locations to adapt to traffic delays or last-minute order changes, and deliver superior customer service.

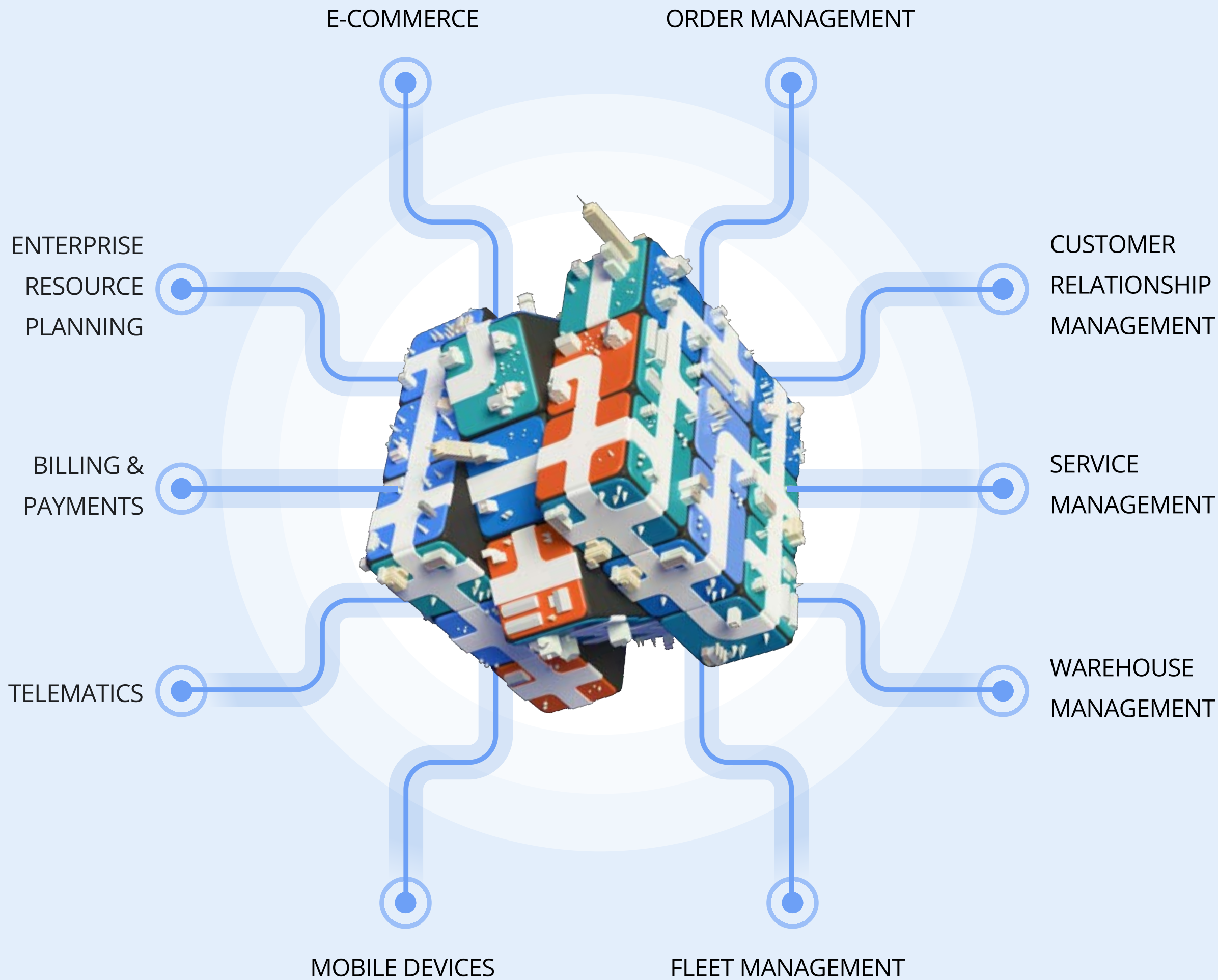
Fleet Telematics

Telematics tells you where your vehicles are but not how your drivers are performing against their schedules. Get a complete picture of planned vs. actual performance in the final mile through integration with your fleet telematics. Dispatch optimized routes directly to your drivers and then track compliance with the planned routes.



Route4Me Platform Integration Framework

Create bullet-proof, mission-critical business processes with Route4Me integrations that enable end-to-end last mile automation.



Feature List Summary

Route Planning

Routes Map and Editor
Address Book and Map
Territory Management
Route Simulation
Recurring Routing
Driver Breaks
Curbside Routing
Import Routes and Destinations

Route Optimization

Single Driver Optimization
Optimize Across Drivers
Optimize Across Facilities
Dynamically Reoptimize Routes
Mixed Vehicles Routing
Driver Skills and Vehicle Attributes
SmartZone Routing
Destinations Bundling
Time Windows
Customer Priorities
Business Rules and Constraints
Pick Up and Drop Off
Avoidance Zones

Business Operations

Order Management
Order Label Scanning
Load and Unload Orders
Order Detail Export
Proof of Delivery and Service
Service and Delivery Workflows
Custom Data
HIPAA Compliance

Business Insights

Route Reporting Dashboard
Planned vs Actual
Route Operations Matrix
CO2 Emissions Statistics
Audit Logging and Activity Stream
Export Routes and Maps
Ultra High Resolution Mapping
Advanced Data Retention

Dispatch & Tracking

Assign Drivers and Vehicles
Dispatch and Share Routes
Route Manifests
Real-time Alerts
Real-time GPS Tracking
Advanced Team Management
Dynamic Geofencing

Driver Efficiency

Turn by Turn Directions
Real-time Navigation and Maps
Voice Guided Navigation
Route4Me Voice Guided Navigation
E-Signatures, Videos, Images, Notes

Customer Experience

Email Notifications
Text Message Notifications
Notifications History
Online Order Tracking
Customer Satisfaction Survey
Online Customer Portal

Integrations

Ecommerce Platforms
ERP and CRM Platforms
Supply Chain Applications
Fleet Telematics
SFTP Data Sync
Route4Me APIs & SDK

Mobile Apps



Zebra
Technologies



About Route4Me

3B+
Miles Driven

750M+
Destinations Visited

30M+
Routes Optimized

40K+
Happy Customers



Contact Us:

 1-888-552-9045

 route4me.com/contact

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